



LEAN PROJECT NEWSLETTER N°2



We are happy to present you the progress of our work after the first over year of the project!

*As a reminder, “LEAN” stands for **Learning on Entrepreneurship & Agriculture for New farmers**. Its aim is to provide **tailored training and capacity building to new entrant farmers to help them implement and develop their farm according to organic and sustainable agriculture principles**.*

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The LEAN project: outcomes and available materials to come...

As a summary, the project is doing well regarding our goals and objectives. Both case studies and training programme are evolving as planned.

Case Studies: 15 farms' interviews to offer a general insight of organic agriculture in Europe

Starting with case studies, they are almost finished and ready to be shared on the website! They still need to be translated into the different languages before being available and broadcast on the LEAN website.

The partners chose the farms to interview in each country and agreed on a common methodology when all gathered in Frankfurt. The choice of the 15 case studies was made according to those main three criteria:

- The **relevance** of the interviewed farm regarding our target group needs assessment (i.e. *young and not related to farming background learners who are looking for technical and entrepreneurial skills*)
- The diversity & representativity of **organic agriculture** in Europe;
- The **entrepreneurial** aspects of the interviewed farms;



As a result, we have today 15 case studies spread in Italy, Lithuania, Germany, Poland and France that were conducted during the spring & summer period. They gathered information about the farmer (history & background), the farm itself (development paths, innovative practices, business model) and some advices & tips coming from the experienced farmer to the future farmer (tips and key success factors).

Training programme: 10 modules in construction to meet future new farmers' needs

Constructed from the need assessments of our target group, the training programme will offer 10 modules distributed as follow:

- **2 introductory modules** about organic farming and farming idea construction
- **5 production modules** that bring technical knowledge on viticulture, vegetables, orchard, livestock farming and beekeeping.
- **3 entrepreneurial modules** that bring knowledge and tools on LEAN approach, business models & business plans and communication & marketing, all applied in farming.

So far, one first completed draft has been created for each module. To fully meet learners needs, the partnership needs to improve both form & content of the whole training programme. We have eight months left to finalise them before sharing them on internet.

Events

We were hosted by ARID association in Krakow for the transnational meeting n°3. Right at the middle of the project timeline, it took place on the 2nd and 3rd September 2019. **Modules content production and case studies revision** were our main objectives for those two days of working session and brainstorming altogether. The whole partnership worked intensively to propose accurate and relevant learning materials to future learners... *Click here to know more about it.*

The partnership next meeting is on March 2020 in Lithuania where BETI will host the event. At this stage, case studies will be available on the LEAN website, and modules content should be finalised. The main objective will be to talk about the testing phase of the modules and the organisation of general public events to be planned in summer 2020.